ResveraQ™

The most efficient free radical scavenger for aging prevention

Patent Application Filed

ABOUT ResveraQ™

ResveraQ is a natural ingredient obtained from botanicals.
Four R&D groups (Botanist - Analyst - Biochemist - Molecular Biologyst) are involved in the discovery, experiments and physiologycal properties of ResveraQ.

WHY ResveraQ™

- 3-7 times more antioxidant activity than resveratrol and other polyphenols. (TOSC assay)
- 3-10 times more effective against UV radiation photoaging. (DPPH assay)
- More efficient in gene expression - antioxidant related properties. (eNOS expression)
- 10 times more bioavailable than resveratrol - stand alone. (BAMP - *in vivo* test)
- Synergetic action of polyphenols contained in ResveraQ increase the biological activities and the physiological benefits.

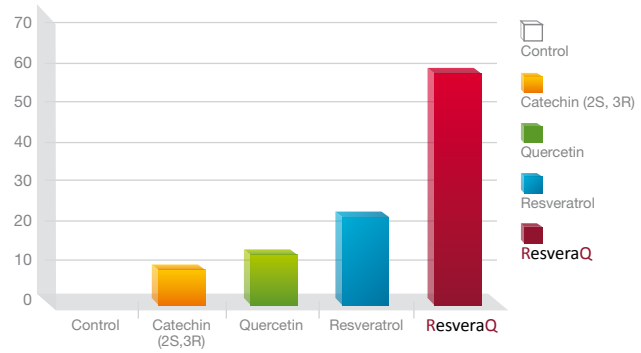


Fig 1 Total oxidant scavenger capacity of ResveraQ and other polyphenols

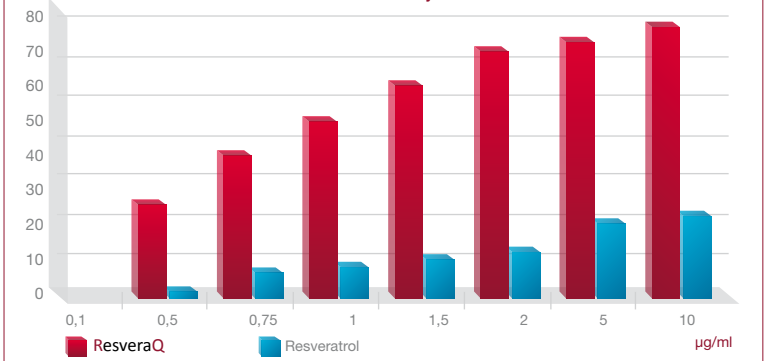


Fig 2 Inhibition of free radicals generated by UV radiation

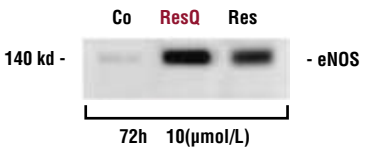
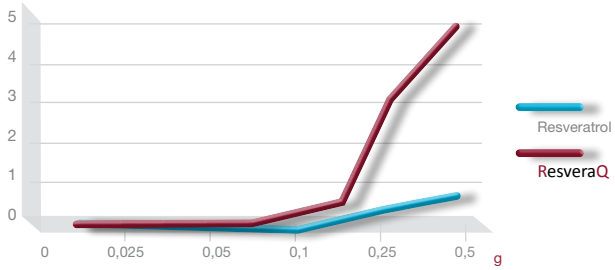


Fig 3 Resveratrol and ResveraQ produces an upregulation of eNOS expression.

ResveraQ upregulation of eNOS shows a stronger vasorelaxing effect and a putative more potent cardioprotective effect than resveratrol



ABOUT BIOAVAILABILITY

Large concentrations of resveratrol, which produces deleterious effects in some in vivo models, may not even be possible to achieve in humans through oral supplementation because of it's very low bioavailability.
ResveraQ increases 10 times resveratrol bioavailability and its polyphenol synergism increase its biological activities.

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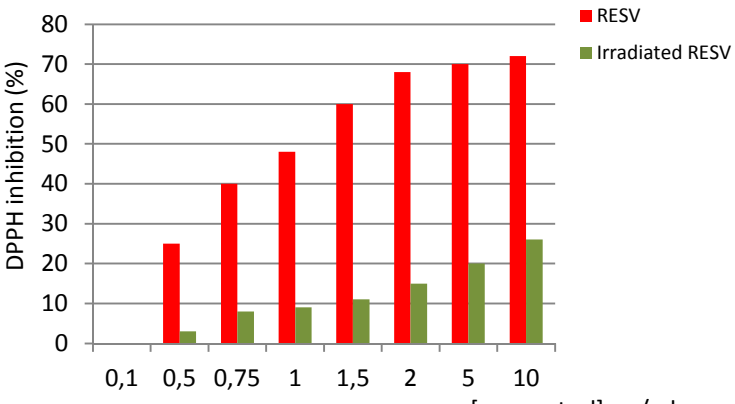
ResveraQ™ is a natural ingredient with synergic antioxidant activity by combination of natural polyphenols. **ResveraQ**™ is suitable for cosmetic formulations.

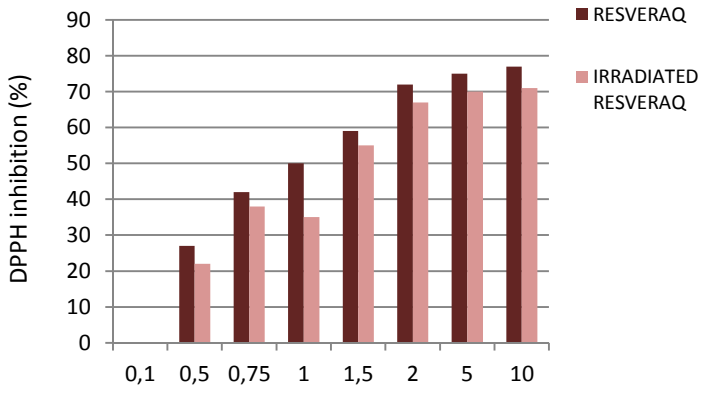
UV IRRADIATION PROTECTION:

It has been investigated the photostability of **ResveraQ**™ with regard its antioxidant activity, under forced exposure to UVB radiation.

- The antioxidant activity is determined by DPPH (1,1-diphenyl-2-picrylhydrazyl) free radical assay.
- Assay is performed in non-irradiated and irradiated samples of resveratrol and **ResveraQ**™ to investigate the photostability under UVB radiation.



Graphic 1



Graphic 2

Results:

- **ResveraQ**™ protects from photo-oxidation mediated by UV radiation.
- Resveratrol is not resistant to UVB irradiation exposure *(Graphic 1)*

ResveraQ™ decreases the harmful effects caused by UV irradiation in skin, since the results obtained showed that **ResveraQ**™ is resistant of degradation caused by UVB irradiation exposure.

ResveraQ™ is 3-10 times more effective against UV radiation photoaging than resveratrol.

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